



Community Engagement to End the HIV Epidemic

CDC/HRSA Advisory Committee on HIV, Viral Hepatitis and STD Treatment and Prevention

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Vision: Healthy Communities, Healthy People



HRSA HAB Ending the HIV Epidemic (EHE) Resources

JURISDICTIONS

COMMUNITY
ENGAGEMENT

SYSTEMS
COORDINATION

TA AND CAPACITY
BUILDING

- FY 2020 \$70 million
- Ryan White HIV/AIDS Program Parts A and B
- Technical Assistance Provider
- Systems Coordination Provider
- AIDS Education and Training Center (AETC) Program for workforce capacity development



Ending the HIV Epidemic Amidst a Pandemic

- **Ending the HIV Epidemic (EHE) initiative activities are continuing during the COVID-19 pandemic**
- **This year, states and jurisdiction have faced new challenges that impact EHE implementation**
 - Staffing issues, such as deployments and hiring freezes
 - Changes in service delivery created by social distancing needs
 - Shifts in how community engagement occurs
- **These challenges have provided new opportunities that drive innovation**
 - Engaging clients and stakeholders virtually



COVID-19 Lessons to Accelerate EHE Response

- **Adoption of telemedicine**
 - Reaching those out of care
 - Improving retention rates
 - Concerns about the “digital divide”
- **Extension of medication refills**
 - 90 day fills
 - Increased home delivery
- **Self Testing**
 - HIV, STIs
- **Reassessing processes**
 - Eligibility and recertification



Examples of EHE-Funded Activities

- Capacity Building
- Cluster Response
- Community Health Worker Program
- Community Engagement
- Data Initiatives
- Data-to-Care
- Data Capacity
- Educational Resources
- Engagement and Retention
- HIV Primary Care
- Housing Support
- Linkage and Engagement
- Media Campaign
- Medical Case Management
- Mobile Medical Unit
- Partner Services
- Peer Navigation
- Quality of Life/Wellness
- Rapid ART
- Rapid Linkage
- Retention Support
- Surveillance
- Telehealth
- Transportation Support
- Trauma Informed Care
- Treatment Adherence



HRSA HAB Community Engagement Expectations

- **Recipients are expected to:**
 - Work with their community and public health partners to improve outcomes across the HIV care continuum;
 - Collaborate with other community organizations to address barriers;
 - Build, expand on, and/or maintain effective strategic partnerships with new and existing community providers;
 - Develop opportunities for meaningful engagement and learning among peers across recipients; and
 - Include people with HIV within the implementation of this program and decision-making.

Community engagement is essential for building systems and achieving collective impact, which is the result of having organizations from different sectors agree to solve a specific social problem using a common agenda, aligning their efforts, and using common measures of success.



HRSA HAB Community Engagement Resources

- **Technical Assistance Provider (Cicatelli Associates, Inc.)**
 - Provides TA to funded EHE jurisdictions on implementation of work plan activities, innovative approaches, and interventions.
- **Systems Coordination Provider (NASTAD)**
 - Assists jurisdictions to:
 - ✓ coordinate and integrate their initiative plans, funding sources, and programs with the existing HIV care delivery systems,
 - ✓ identify existing and new stakeholders,
 - ✓ collate and disseminate best practices, innovative approaches, and interventions, and
 - ✓ assemble a cross-sector group focused on addressing the four Pillars through information sharing, collaboration, and linkages.



HRSA HAB Community Engagement Resources, con't

- **Integrated HIV/AIDS Planning Technical Assistance Center (JSI)**
 - Supports RWHAP Parts A and B recipients, CDC DHAP-funded grantees, and their respective planning bodies with integrating planning, including the implementation and monitoring of their Integrated HIV Prevention and Care Plans and aligning these plans with other initiatives, such as EHE.
- **Planning Community HIV/AIDS Technical Assistance and Training (JSI)**
 - Builds the capacity of RWHAP Part A planning councils and planning bodies to fulfill their legislative responsibilities, strengthen consumer engagement, and increase the involvement of community providers in HIV service delivery planning.



Community Engagement Panel

- **Erica Dunbar, CDC**
- **Lisa Muttiah, Tarrant County, Texas**
- **Chad Balodis, Hudson County, New Jersey**

Questions for the CHAC

- How can HRSA and CDC continue to support jurisdictions to engage people with HIV and community based organizations?
- What challenges and barriers are communities and jurisdictions facing when working to engage stakeholders in ending the HIV epidemic, especially in light of the COVID-19 pandemic?
- With COVID-19 impacting in-person communication, how can CDC and HRSA be more encouraging around the idea of virtual community engagement?



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